

# Recruitment Services

A Family For Every Child

"Children are our most valuable resource"

-Herbert Hoover



## March 2018 Recruitment Newsletter

**A Family For Every Child** can assist with a variety of recruitment services for waiting foster youth. We are happy to create a comprehensive plan for recruitment which includes the many services featured in this newsletter.

We are great partners! If you are interested in streamlining the process for your state, county, agency or organization, we are here to help. We have formal and informal agreements with states, adoption exchanges, organizations and individual workers all across the country. Feel free to contact us to discuss how a partnership might benefit children on your caseload!

[Visit our website](#)

## Services



**Photo Listing** your child(ren) is a free and easy way to reach more forever home families. Children with public photo listings average an additional 15 more home study submissions.

In addition to **Public Photolisting** we offer additional customization so that children are visible to **Home Studied Families Only** with **National, Regional, Specific States, and In-State Only** recruitment regions.

Ways to Photo List:

[Photo List From Our Website](#)

[MAP For Professionals Login](#)

[Quickly Photo List a Child](#)



**Matching Assistance Program for Professionals (MAPP)** is a free membership program that provides nationwide families with access to additional child listings in order to help support home study-approved families who are seeking to adopt from foster care.

MAP works alongside you, your adoption worker, and children's social workers during the "matching" phase of the adoption process, connecting waiting families with children.

For more information on our MAP program and the services we provide click [here!](#)

*Have questions about photo listing?*

**Contact:**

[Kelli Smith](#)

*Child and Family Operations  
Coordinator*

*recruitment@afamilyforeverychild.org  
(541) 343-2856*

*Create your MAP for Professionals  
login [here!](#)*

*For additional information or  
questions regarding MAP, please  
contact:*

**Liz Riley**

*[liz.riley@afamilyforeverychild.org](mailto:liz.riley@afamilyforeverychild.org)  
(541) 343-2856*

**TARGETED  
OUTREACH**

**This child needs  
a forever family!**



## *Child Matching Event*

*For families nation wide to connect  
with social workers and find the  
children to best fit the family!*



Hosted By: 

**Targeted Outreach** is a way we can search our database of families interested in adoption to look for potential matches. You simply provide us with the specific criteria on which you wish to focus such as location or family dynamic.

We then custom design an aesthetically pleasing email to send out to the targeted audience. Extra photos can really make this type of targeted outreach shine, so feel free to share additional photos.

You can request a Targeted Search by contacting our Recruitment Team or by filling out the request form [here](#) .

## **Online Child Matching**

**Events** are a great way for you to connect with families nationwide! Conducted much like a webinar, you can present a particular child or sibling group to home study approved families. Because the **participants are home study approved**, you can be a little more forthcoming on some of the challenges a family might face, while presenting the child in the best possible light.

For more information about our online child matching events click [here](#).

*Have questions about this event?*

**Contact:**

[Kelli Smith](#)

*Child and Family Operations  
Coordinator*

## **Upcoming Child Matching Events**

### **May**

Wednesday, May 9th

Thursday, May 24th

### **June**

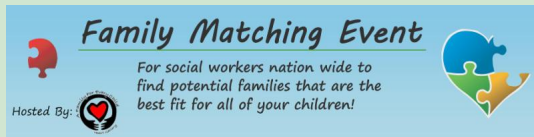
Thursday, June 7th - LGBTQ Youth

### **July**

Wednesday, July 25th

### **August**

Thursday, August 16th--Sibling  
Groups of more than 3 Children



## **Online Family Matching**

**Events** are a webinar where social workers may learn more about participating families. Workers have the ability to type in questions to the families during their presentation.

This is a great opportunity for child social workers to learn more about a family and to determine if a presented family has the qualities a worker is seeking for children on their case load.

For more information on our online family matching events click [here](#).

***Have questions about this event?***

**Contact:**

**[Kelli Smith](#)**

***Child and Family Operations  
Coordinator.***

## **Upcoming Family Matching Events**

### **April**

Thursday, April 26th - Families Seeking to Adopt Children with Autism

### **May**

Wednesday, May 30th

### **June**

Thursday, June 21st - LGBTQ Families or Families Seeking to Adopt LGBTQ youth

### **July**

Tuesday, July 31st

### **August**

Thursday, August 20th - Families Looking to Adopt Sibling Groups of 3 or More Children

For more dates click [here](#).

For more dates click [here](#).



## **Our Monthly Interactive**

**Email** allows you to manage your listings by updating a child's status, request recruitment services, or send a message right from one monthly report-style email!

There are three sections to the **Interactive Follow-Up Email:**

- The **first** is a list of all your current and active children
- The **second** section is a list of all children who have been updated within the last 30 days
- The **third** section includes all children with a status of On Hold; those children for whom you are not currently accepting home studies

***Have questions about our monthly interactive email?***

**Contact:**

**[Kelli Smith](#)**

***Child and Family Operations  
Coordinator.***



### ***Need Recruitment Photos?***

We have volunteer photographers all across the country. A Family For Every Child will arrange for professional photographers to take pictures of your children in order to use them for recruitment purposes. Typically, recent, nice and professional pictures that show the child doing a hobby or activity they love get the best responses from potential adoptive families. Request photos with our convenient request form [here](#).

### ***Questions About Photos for Recruitment Purposes?***

**Contact:**

[Aurora Sherman](#)

Our **Northwest Heart Gallery** is a traveling "art exhibit" of beautiful professional photographs of local and nationwide children who are currently in foster care and awaiting adoption.

Our Heart Gallery does not consist of just our website! We have approximately 40 venues where your child's photo can be featured! These are located in faith based organizations, grocery stores, malls, airports and other public places throughout our home state of Oregon. Photos are rotated to various venues every 8 weeks for maximum exposure. It's just one additional way of promoting the needs of your hardest to place children for maximum exposure.

### ***Questions About Featuring Children in our Heart Gallery Venues?***

**Contact:**

[Aurora Sherman](#)

## **About Us**

A Family For Every Child seeks to find permanent, loving homes for children currently in foster care awaiting adoption. We strive to provide recruitment options, flexibility and customization for partners and individual workers alike. We offer all of these services free of charge and seek to give you the high level of customer service you have come to expect.

To learn more about how AFFEC can partner with your agency or organization, learn more about our services, or to schedule services, contact Kelli Smith at: [recruitment@afamilyforeverychild.org](mailto:recruitment@afamilyforeverychild.org) or call 541-343-2856

You can also visit our website [here](#) to learn more about our programs and services.

## **Thank You**

"I would like to thank all of the dedicated social workers and recruiters nationwide with whom I have had the pleasure to work and to welcome those with whom I have not yet had the opportunity. We all

have the same goal, the same mission to find a forever family for every waiting foster child. It is a privilege to partner with you and to serve your children."

Kelli Smith  
Child and Family Operations Coordinator  
A Family For Every Child