

Matching Assistance Program



"Adopting one child won't change the world:
but for that child, the world will change."

Recruitment Newsletter

August 2016

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A Family For Every Child can assist your family with free services to promote your family to social workers, recruiters, CASA's and other child welfare professionals nationwide.

These services are completely free when you join MAP. They include our Front Page Featured Family, Featured Family Emails and our Online Family Matching Events. Information about these services is featured in this newsletter.

Scheduling services is easy. We book in advance to give you time to collect photos, review your MAP Family Profile and make certain we assist you with helping you to put your "best foot forward." These services are incredibly beneficial to you as a waiting family!

[About Us](#)

[Visit our website](#)

If you would like to schedule services, have questions or concerns, feel free to email or call and we will be happy to assist you.

[Contact Us](#)

Warmly,

Kelli Smith

Website Front Page Featured Family

Front Page Featured Family is an opportunity for your family to be featured on the front page of our website for one entire week.

Horizontal, higher resolution photos work best for this but we can use all types of photos. If you have a favorite photo that reflects your personality, feel free to email it and we will be happy to use it.

This is a great way to showcase your family and be seen by social workers visiting our website!

Featured Family Email

Featured Family Email participation is another way to promote your family. We create an aesthetically pleasing email using several photos. We highlight areas of your MAP Family Profile to present your family to our list of several thousand social workers, recruiters, CASA's and other child welfare professionals.

Feel free to email your favorites and we will be happy to include them or we can use photos from your MAP Family Profile.

Online Family Matching Event

Online Family Matching Event is a webinar where social workers may learn more about participating families. Workers have the ability to type in questions to the families during the family's presentation. If you have participated in an Online Child Matching Event, you may be familiar with the process.

This is a great opportunity for child social workers to learn more about you and your family and to determine if a presented family has the qualities a worker is seeking for children on their case load.

We create an aesthetically pleasing PowerPoint presentation for the event which is shown during your presentation. We send a number of promotional emails to social workers nationwide to garner interest in your family's presentation. We even provide you with sample questions to use as a guide.

When preparing for a Family Matching Event, some families choose to write a script to read from while others prefer to speak off the cuff. Either method is fine so that you are comfortable talking about your family and community.

There is a brief practice session a day or two prior to the event so you can test your webinar audio and preview the PowerPoint presentation. Then, simply attend the day of the event and chat about your family!

About Us:

A Family For Every Child seeks to find permanent, loving families for children currently in foster care awaiting adoption. We strive to provide options, flexibility and a high level of customer service to waiting families. Our Matching Assistance Program provides more than just a way to submit your home study; we offer services to help your family get noticed!

To learn more or to schedule services, contact
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