

**From:** Rebecca Rhodes [christy@afamilyforeverychild.ccsend.com] on behalf of Rebecca Rhodes [rebecca@afamilyforeverychild.org]  
**Sent:** Thursday, June 06, 2013 2:03 AM  
**To:** scott.corcoran@afamilyforeverychild.org  
**Subject:** AFFEC Recruitment June 2013



**A Family For Every Child**

**June 2013**

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**A Family for Every Child's mission is to find a forever family for every waiting foster child. To execute our mission, we offer many recruitment services for children and their social workers nationwide. We can list children on both our public and private websites, put them in our heart gallery, do a targeted email, or feature the child in a matching event.**

### **What are the benefits of listing them on our private database?**

We would love to list any of your children on our private database, which is password protected. Our private database is great! We can search for families based on the child's specific needs. Our database is only accessible to families that have a current home study and are represented by our organization through our Matching Assistance Program.

The database is a valuable tool in helping families, as well as the children that cannot be seen publicly. By entering your children in our database, you will receive current, qualified home studies, including a family biography, written by the family. This is particularly useful for children that are a legal risk and cannot be seen on a public site.

### **What are the benefits of listing them on our public website?**

Our public website is a great recruitment tool for any child seeking a forever family. We have had over 60 million views on our public website in the last 10 months. In addition to the volume of people on our public site, we also have automated our home study submission process and receive approximately 500 submissions a month.

### **What is a Matching Event?**

Our Online Child Matching Events and Online Family Matching Events utilize user-friendly and accessible technology to better

match children with their forever families. Social workers present children from their caseloads to an audience of prospective adoptive families via an online webinar.

In order to allow social workers to give more information than is accessible to the public, all families who attend the event pre-register through A Family For Every Child and must be home-study approved. Families love these webinars and say they are a great way to hear about the children's real personalities. The families appreciate being able to hear directly from the social workers who know the children best.

A Family For Every Child's Online Child Matching Events are becoming increasingly popular, and they are especially helpful to foster children who have harder times finding forever families.

### Here are our upcoming Matching Events!

June 5<sup>th</sup> [Click here](#) to meet the featured children!

June 13<sup>th</sup> [Click here](#) to meet the featured families!

June 26<sup>th</sup> This is a teenage girl matching event! Meet the [featured children](#)!

[Register now!](#)

### What is a targeted e-mail?

Our targeted e-mails go out to families matching the specified child's needs. We run a report through our database and select families fitting the child's special needs and wants. For example, if there were an older autistic child in Washington State who needed to stay in the Pacific Northwest, we would send out a targeted e-mail with the child's name, state, age, biography and picture to families who were interested in adopting an older child, had experience with children with autism, and who lived in either Idaho, Washington or Oregon.

These e-mails are especially helpful with children who have very specialized needs and with children who need urgent placement. Here are some current children that are looking for forever homes and a great example of our targeted emails!

[Example 1](#)

[Example 2](#)

[Example 3](#)

### What is a Heart Gallery?

Our Heart gallery is what we are most known for. The gallery is a photographic exhibit featuring professional photographs of foster children from the local area. Under each photograph is a description of the child's interests and personality traits, along with his or her current needs. The needs consist of finding permanent adoptive families, and often they are as simple as older children

looking for mentors. The photographs are displayed in various venues around the city. We currently have over 50 venues in the Oregon and Washington area displaying nearly 100 children.

### **What if the child is not in the Pacific Northwest. Can you still coordinate professional photos for them?**

In addition to the Heart Gallery, we can arrange to have professional photos taken for children and make the photos available for distribution nationwide. We will arrange for professionals to photograph children to assist in recruitment efforts. Recent, nice and professional photos showing the children doing hobbies or activities they love get the best responses from prospective adoptive families.

### **How do I sign up for these recruitment programs or list a child on your public website?**

1) If you would like your child on one of our sites or would like help recruiting for a child, please send us a current bio and any images you may have, and/or any ideas as to what you are looking for in a "successful" family for your child. We are also happy to send you a confirmation email allowing you to check their bio before it goes on the web, if requested.

2) By using [this link](#) you can also list a child on either of our database or public site.

However, we are happy to do it for you, with a simple email permission sent to us. We can take info directly from your state site (that you have previously posted) if this is easiest for you. Our hope is to not create extra work for you, but extra opportunities for your children!

With your approval, a child or sibling group can be online within 24 hours. If a child is able to be photo listed and placed nationally, it opens the door for many more home studies. We also have success on the web with in-state placements.

We will help any foster child who needs our help. If you or your agency are interested in partnering with A Family For Every Child's' Recruitment Program, we would be more than happy to discuss this with you. We can also arrange Memorandum of Understandings (MOU's) if you'd like to establish a more set agreement! We are here to help YOU!

### **Intern/Volunteer Needs**

These can be done from anywhere, nationwide, as long as you have a computer!

Child Listing Coordinator- Lists children on our public website and/or private database.

**Child Search Specialist- Identifies new children that may benefit from our recruitment services.**

**Northwest Child Analyst- Cross-references all information with children from the Northwest, ensuring all information is complete and accurate.**

**Texas Child Analyst - Ensures our MOU with Texas is followed and all children who can be listed on our website have current and complete information.**

**We could not do this without our dedicated volunteers and generous donors. If you would like to volunteer we are currently looking for people to help with our recruitment efforts! Please contact by email or call for more information.**

**[Rebecca@afamilyforeverychild.org](mailto:Rebecca@afamilyforeverychild.org) or 541-343-2856.**

**If you are unable to give your time and would still like to donate to our organization, [click here](#).**

**Thank you for your generosity. You are changing thousands of children's lives!**

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